

NEWS RELEASE
For Immediate Release
October 15, 2008

Contact: Stephanie A. Salter
For Innovative-e, Inc.
678-557-2735
stephanie@thewritewayllc.com



Innovative-e, Inc. Managing Partner Publishes SharePoint Book to Help Companies Organize and Manage Complex Projects

Certified project management professional Dux Raymond Sy authors "SharePoint for Project Management: How to Create a Project Management Information System (PMIS) with SharePoint"

ATLANTA — Innovative-e, Inc. managing partner, Dux Raymond Sy is helping companies across the globe increase productivity with a new SharePoint handbook, published by O'Reilly Media. *SharePoint for Project Management: How to Create a Project Management Information System (PMIS) with SharePoint* is a hands-on, non-technical guide that demonstrates how companies can manage complex projects more efficiently using SharePoint, a popular collaboration Microsoft software. According to the Info-Tech Research Group, adoption statistics indicated that 34 percent of companies in North America would deploy SharePoint or an equivalent tool by the end of 2007, with estimates of another 25 percent by 2008 and 19 percent between 2009 and 2011.

"Even though there is a large number of SharePoint users, most companies merely use the software as a tool to share documents or spreadsheets. Most companies don't understand the full power and capabilities of SharePoint technology," said Dux Raymond Sy. "Companies that learn how to make the most out of SharePoint by using it to manage complex projects and encourage collaboration will reap bottom line benefits and gain a competitive advantage in the marketplace."

SharePoint for Project Management is designed to provide managers and program management offices with new insight into:

- Managing projects across time zones
- Improving communication among team members
- Managing team members and other stakeholders in a central location
- Configuring permissions and access for each team member
- Accelerating status updates
- Centralizing project documents
- Tracking document history with version control
- Automating project reporting mechanisms
- Integrating external tools such as Excel, Microsoft Project, PowerPoint

- and Outlook
- Archiving documents
- Eliminating inefficiencies

With nearly 20 years of experience in the IT industry, Sy is a leading expert on project management and SharePoint solutions. As managing partner for Innovative-e, Inc., Sy is responsible for business development for a global client base ranging from Fortune 500 companies to government agencies to small- and medium-sized enterprises. Sy is also an instructor and course author for Learning Tree International where he provides in-depth IT training for professionals at leading companies around the world.

About Innovative-e, Inc.

Innovative-e is a business technology consulting and services company that helps clients gain competitive advantage by transforming high-performance strategies in to reality. Services include consulting, project management, application development, training and systems integration with specialized expertise in Project Management Information System (PMIS) capabilities using Microsoft SharePoint technologies. Clients range from startups to the Global 50, including Siemens (E&A), Blue Cross Blue Shield, The Gold Center, BlueLinx, Merryll Lynch, NASA and Morgan Franklin. Innovative-e is headquartered in Atlanta with offices in D.C. and Central Florida and technology delivery centers in Sri Lanka and the Philippines. For more information, visit www.innovative-e.com.

#